



Michigan's Premiere Mentoring Conference

October 25, 2006
MSU Union – East Lansing



Keynote Speakers



Dr. Susan Weinberger

Dr. Susan G. Weinberger, an international consultant on mentoring, is the Founder and President of the MENTOR CONSULTING GROUP. She was a pioneer in designing and developing a school-based mentoring program, the Norwalk Mentor Program in the early 1980's and served as its director for 12 years.

Dr. Weinberger has been recognized for her expertise in establishing, maintaining, and evaluating school, corporate, and community-based mentoring programs and school-to-work initiatives. These include internal coaching programs within the business environment. Her work has been published widely and the program she designed has been replicated in 48 of the United States, as well as Bermuda and Canada. Dr. Weinberger's latest book, *Mentoring A Movement: My Personal Journey* was released in December 2005. It is an account of her experiences over more than two decades as a pioneer in the field of mentoring. She has also had seven other books published.

Dr. Weinberger is the chair of the Public Policy Council with MENTOR/National Mentoring Partnership and is a founding member of its Technical Assistance Corps. She is a trainer for the Office of Juvenile Justice and Delinquency Prevention Programs and its National Mentoring Center. She is a consultant to the Departments of Labor, Education, Health and Human Services, and Housing and Urban Development. She also consults with Big Brothers/Big Sisters of Canada and the Governor's Prevention Partnership in Connecticut.

Richard A. Rowe, MPA

Richard A. Rowe is the President/CEO of the African American Male Leadership Institute, Inc., and his consulting firm, The Leadership Circle.



He is the former director of programs and administration for the Baltimore Mentoring Partnership where he was responsible for managing the agency's direct services division, which included over thirteen mentoring programs. With over 18 years of experience in the field of mentoring, he has trained hundreds of volunteers, educators, and organizations. He has lectured locally and nationally on issues related to male leadership and responsibility, recruiting and screening African American male volunteers, and developing school/faith-based mentoring programs.

Mr. Rowe is the co-host of a weekly radio program on Morgan State University's radio station, which provides a forum for candid dialogue about the plight of black men and their families. He serves on a number of community and youth development boards, and he is a contributing writer to several local and national publications and web sites, including *Black Parenting Magazine*, *A Good Black Man.Com*, *The Journal of Black Manhood*, and *Black Fatherhood*.

Overview

Join mentoring professionals from around the state in East Lansing for Michigan's premiere mentoring conference. You will have the opportunity to interact with leading authorities who will discuss best practices, quality enhancement, and other topics that will help us give our youth the very best mentoring programs available. National mentoring experts include MENTOR/The National Mentoring Partnership, LEARNS, Dr. Susan Weinberger (Dr. Mentor), and Richard Rowe, a leading expert on male mentoring issues. They will share

interesting insights at keynote addresses and workshops that will inspire you and equip you with new ideas and resources. You will participate in interactive workshops based on new and effective practices in the field of youth mentoring and have ample opportunity to network with your colleagues. Hosted by Mentor Michigan, this conference is open to all professionals in the field of youth mentoring. You will leave this conference refreshed, energized, and ready to get back to work in your community.

Schedule

**This is a draft schedule that is subject to change.*

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| 8:00 - 9:00 a.m. | Registration |
| 9:00 - 9:45 a.m. | Opening Keynote – Dr. Susan Weinberger (Dr. Mentor) |
| 9:45 - 10:15 a.m. | Networking/Dr. Mentor Book Signing |
| 10:15 - 11:30 a.m. | Workshops |
| 11:45 - 1:00 p.m. | Lunch – Keynote Speaker – Richard Rowe |
| 1:15 - 2:30 p.m. | Workshops |
| 2:45 - 4:00 p.m. | Workshops |
| 4:00 p.m. | Adjourn |

Bookstore

Leave the conference with even more great resources. You will find a great selection of mentoring books right here at the conference bookstore. Cash, check, and major credit cards will be accepted.

Directions and Parking

The Conference is being held at the Michigan State University Union, located at the intersection of Grand River Avenue and Abbot in East Lansing, Michigan 48824. Maps, driving directions, and parking information can be found at <http://www.hfs.msu.edu/union/about/directions.html>. Parking rates are approximately \$8 per day.

Workshops

There will be three workshop blocks offered during the conference and each block will have four to five workshops being offered. Below is a sampling of the workshops being offered. Workshops will be updated regularly at www.mentormichigan.org.

Putting the MEN Back in MENToring: Effective Male Recruitment Strategies

**Richard Rowe, President/CEO,
African American Male Leadership Institute**

National and local data shows that women are more likely to become volunteers than men. Since mentoring programs encourage same-gender mentor and mentee, the lack of male mentors means boys must wait longer to be matched with a male mentor. This session focuses on the strategies that mentoring programs can use to recruit potential male mentors.

School-Based Mentoring: Lessons Learned

**Dr. Susan Weinberger, President,
Mentor Consulting Group**

Based on more than two decades of experience as the founder of school-based mentoring in America, Dr. Weinberger will share her personal experiences from the original Norwalk Mentor Programs. She will discuss the keys to success that include ongoing staff support, new recruitment ideas, motivating current mentors, scholarship incentives, and new marketing tips. Participants will have the opportunity to share what is on their minds and “Dr. Mentor” will answer questions during this lively interactive session.

Going the Distance: Supporting and Retaining Mentors

LEARNS Staff Member

Mentor retention is always important, but especially crucial when mentoring hard-to-reach youth. Retention strategies begin before the match is made, require continuous effort, and are embedded in all aspects of programming. This session will explore key program practices that influence match retention and success. We will look at various techniques for getting the match off to a good start, building strong relationships, supervising and monitoring the match, dealing with match pitfalls, and recognizing mentors.

The Basics of Criminal Background Checks: Protecting Your Mentees and Your Program

**Margo Pedroso, Vice President of Public Policy
for MENTOR/National Mentoring Partnership**

Careful volunteer screening improves the quality of mentors, helps ensure the safety of mentees, and assists an organization in managing its level of risk and liability. Criminal background checks are an essential element of the screening process. This session presents the pros and cons of various kinds of background checks currently in use. Participants will also learn how to use SafetyNET, a pilot program that provides mentoring organizations access to quick, reliable, and reasonably priced nationwide FBI fingerprint background checks.

Mentoring Hard-to-Reach Youth: Finding the Right Mentors and Getting Them Ready

LEARNS Staff Member

What does the current landscape of mentoring struggling youth look like? What can mentors do to build trust with youth in disadvantaged circumstances? What is important for mentors to understand about children of prisoners, youth in foster care, and youth who live in generational poverty? What personal characteristics and skills make for good mentoring? This session will identify cross-program and program-specific goals for youth and present specific strategies and considerations for finding and preparing the right mentors to work with youth in disadvantaged circumstances.

Orienting and Training Mentors: Quality Components and Ready-to-Use Activities

LEARNS Staff Member

This session is for program staff who plan, design, and/or deliver pre-service and ongoing training for adults who mentor struggling youth. This session will address content and components of effective mentor training and model several exercises. Materials for replicating sessions will be provided.

Creating Successful Media and Recruitment Strategies for National Mentoring Month

**Mary Grill,
Michigan Community Service Commission**

January is National Mentoring Month, which is a time when national and state marketing campaigns are launched. This is an excellent time for local programs to build on this publicity, launch their own campaign, and hold mentor recruitment events. This session will feature a panel of media and mentoring experts who will share their experiences and perspectives regarding marketing and event planning for National Mentoring Month.

Mentoring Advocacy Made Easy: Be an Effective Advocate for Your Program

**Margo Pedroso, Vice President of Public Policy
for MENTOR/National Mentoring Partnership**

Through effective advocacy, you can bring greater awareness to issues facing your program. You can increase funding levels, influence policy changes, and have a larger scope than what is possible solely through direct service. In order to make systemic changes, mentoring supporters must make sure legislators hear their voices. Participants in this session will learn about the legal restrictions nonprofits face in lobbying, techniques for being an advocate, and how to carry out an advocacy strategy – whether for an individual earmark or a larger policy or funding issue.



Mentor Michigan is dedicated to awakening and nurturing the amazing potential in youth by fostering ongoing, stable relationships with caring adults. Mentor Michigan works with mentoring programs throughout the state to recruit, retain, and reward mentors. It also strengthens the capacity of programs through training, research, and forming partnerships with businesses, faith-based and nonprofit organizations, education institutions, and government. Mentor Michigan has developed program standards that support high-quality mentoring in Michigan.

Mentor Michigan is a program of the Michigan Community Service Commission (MCSC). The MCSC provides vision and resources to strengthen communities through volunteerism. In 2005-06, the MCSC is granting more than \$6.8 million in federal funds to local communities for volunteer programs and activities. The MCSC's signature programs are AmeriCorps, Learn and Serve, Mentor Michigan, Volunteer Investment Grants, and Governor's Service Awards.

M I C H I G A N



**COMMUNITY
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COMMISSION

Hotel Information

Special room rates are available for conference participants at the two hotels listed below. A limited number of rooms are being held and will be distributed on a first-come, first-served basis. The special room rate is available until September 29, 2006. When making your reservation, please let them know you are with Mentor Michigan.

Marriott University Place

300 M.A.C. Avenue
East Lansing, Michigan 48823
Phone: (517) 347-4440
Fax: (517) 337-5001

Rate: \$99 + tax per night
(single or double occupancy)

*The Marriott is located approximately four blocks
(walking distance) from the MSU Union.*

Holiday Inn Express

2187 University Park Drive
Okemos, Michigan 48864
Phone: (517) 347-6690
Fax: (517) 347-8163

Rate: \$65 + tax per night (single occupancy)
\$75 + tax per night (double occupancy)

The Holiday Inn Express is approximately six miles
from the MSU Union.

Michigan Community Service Commission

1048 Pierpont, Suite 4
Lansing, Michigan 48913

FIRST CLASS MAIL
U.S. POSTAGE
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Registration Form

October 25, 2006

MSU Union

East Lansing, Michigan

Please type or print neatly

Name _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email (Required for confirmation notice) _____

Vegetarian Meal ☐ Yes ☐ No

Special Accommodations _____

Method of Payment:

☐ Check or Cashier's Check – Payable to MCSC (Michigan Community Service Commission)

☐ Credit Card: Visa MasterCard American Express Discover

*Conference registration fees will be reflected on your credit card statement as a charge by the **ConnectMichigan Alliance**, a partner of the MCSC.*

Credit Card # _____ Expiration Date _____

Name Printed on Card _____

Billing Address _____

Card Holder Signature _____ Total Charged _____

Please check one:

☐ Early Bird Rate
(by September 22nd) \$65

☐ Group Rate
(by September 22nd) \$50 each
Three or more from the same organization

☐ National Service Member Rate \$30

☐ Regular Registration Rate
(after September 22nd) \$75

Amount Enclosed \$ _____

Make checks or money order payable to:

Michigan Community Service Commission

1048 Pierpont, Suite 4
Lansing, Michigan 48913

QUESTIONS?

Kathie Vasilion at (517) 373-4200
or vasilionk@michigan.gov

REGISTRATION NOTES

1. Conference capacity is limited – register today!
2. Group Rates are available if three or more people from the same organization submit their registration forms at the same time. The Group Rate is available until September 22, 2006.
3. Please submit a separate registration form for each participant, even if you are registering for the Group Rate (see above).
4. Registration fees are nonrefundable. You may designate an alternate registrant if necessary.
5. Submission of the registration is your commitment to pay the registration fee.
6. A confirmation notice will be emailed to all registrations received by October 18, 2006.
7. Online registration is available at www.mentormichigan.org